

## Message Text

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15

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W  
----- 019081

R 201404Z FEB 75 ZFG  
FM AMEMBASSY SOFIA  
TO USIA WASHDC  
INFO SECSTATE WASHDC 9233  
USDOC WASHDC

LIMITED OFFICIAL USE SOFIA 0310

E.O. 11652: NA  
TAGS: BEXP, BU  
SUBJECT: 1975 PLOVDIV FAIR: USIA EXHIBIT

USIA FOR ICS (INFO: IEE); STATE FOR EUR/EE: USDOC FOR BEWT

REF: A) STATE 31853; B) STATE 1777; C) COONROD-COFMAN LTR DEC 31  
D) PAUL-COFMAN LTR NOV 26

1. ANSWERS TO REFERENCES WERE HELD PENDING RESOLUTION OF PAVILION  
THEME. WE LEARNED OF FINAL DECISION ON THEME ONLY ON FEB 6  
(STATE 026929), WHILE ACTION OFFICER OUT OF COUNTRY, AND HAVE BEEN  
WORKING ON ANSWERS SINCE HIS RETURN.

2. REFTTEL A: DEPENDING VAGARIES OF NATURE, TOMATOES AND GRAPES  
SHOULD BE AVAILABLE FOR CANNING DEMONSTRATIONS, NOT CHERRIES OR  
STRING BEANS. OTHER POSSIBILITIES INCLUDE CUCUMBERS, PEPPERS,  
PEACHES, APPLES AND PLUMS, AND POSSIBLY PEARS. PLOVDIV PUBLIC  
WATER SUPPLY IS CLORINATED.

3. REFTTEL B: BULGARIAN JARS FOR HOME-CANNING USE PRESS-ON,  
NOT SCREW-ON, LIDS. VARIOUS SIZES AVAILABLE. ADVISE REQUIRE-  
MENTS FOR ADVANCE PURCHASES.

4. REF C: ALL ITEMS SEEM USEFUL. ITEM 8: KAISER BAUXITE  
PROCESSING PROJECT IS TOO FAR IN FUTURE FOR TIE-IN. WE HAVE NOT  
SEEN "FLAT CANS" HERE, BUT PRESUME KNOWLEDGEABLE BULGARIANS  
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AWARE OF THEM, SINCE THEY ARE "FAIRLY COMMON IN EUROPE".

ITEMS 9-10: SOYBEANS ARE USED HERE STRICTLY AS ANIMAL FODDER.  
"TVP" FOR HUMAN CONSUMPTION IMPLIES U.S. INABILITY RAISE  
ENOUGH FOOD FOR ITS POPULATION. ITEM 21: PACKAGES AND  
CONVEYER MUST BE PROTECTED TO PREVENT PILFERAGE AND INJURIES.

5. REF D: NO MORE RECENT EXPORT FIGURES OR BREAKDOWN OF  
VEGETABLE, FRUIT, ETC. EXPORTS AVAILABLE. BULGARIANS CAN SEAFOOD;  
FISH-PROCESSING MACHINES WOULD BE RELEVANT. POSSIBLE USEFULNESS  
IN STIMULATING BULGARIAN AWARENESS OF FREEZE-DRYING. BULGARIANS  
IN 1972 GREE SOYBEANS ON 135,500 DECARES; NO OTHER FIGURES  
AVAILABLE. BULGARIANS EXPORT MILK, BUTTER TO MIDDLE EAST; NO  
YOGHURT EXPORTS.  
HERZ

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NNN

## Message Attributes

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